



Purpose: It is the intention of this Administrative-Master Syllabus to provide a general description of the course, outline the required elements of the course and to lay the foundation for course assessment for the improvement of student learning, as specified by the faculty of Wharton County Junior College, regardless of who teaches the course, the timeframe by which it is instructed, or the instructional method by which the course is delivered. It is not intended to restrict the manner by which an individual faculty member teaches the course but to be an administrative tool to aid in the improvement of instruction.

Course Title – Introduction to Speech Communication

Course Prefix and Number – SPCH 1311

Department - SPEECH

Division - CFA

Course Type: (check one)

- Academic General Education Course (from ACGM – but not in WCJC Core)
- Academic WCJC Core Course
- WECM course (This course is a Special Topics or Unique Needs Course: Y or N)

Semester Credit Hours # : Lecture Hours # : Lab/Other Hours # 3:3:0

Equated Pay hours for course - 3

Course Catalog Description - Introduces basic human communication principles and theories embedded in a variety of contexts including interpersonal, small group, and public speaking.

Prerequisites/Co-requisites - TSI satisfied in Reading or concurrent enrollment in READ 0306 or READ 0307

List Lab/ Other Hours
Lab Hours
Clinical Hours
Practicum Hours
Other (list)

Prepared by Patrick Ralls

Date 4-4-13

Reviewed by Department Head Patrick Ralls

Date 4-4-13

Accuracy verified by Division Chair *gghunt*

Date 5/29/13

Approved by Academic Dean or Vice President of Instruction *gghunt*

Date 5/29/13



I. Topical Outline – Each offering of this course must include the following topics (be sure to include information regarding lab, practicum, clinical or other non-lecture instruction):

- Basic communication theory and practice:
- Elements of Public Speaking
- Listening Skills
- Effective speech delivery
- Audience analysis
- Overcoming communication apprehension
- Organizational patterns, outlining
- Language, vocabulary, presentation techniques

II. Course Learning Outcomes

Learning Outcomes	Methods of Assessment
<p>Upon successful completion of this course, students will:</p> <ul style="list-style-type: none"> --Apply the principles of human communication including: perception, verbal communication, nonverbal communication, listening, and audience analysis. --Demonstrate how to establish and maintain relationships through the use of interpersonal communication. --Apply small group communication skills including: problem solving, group roles, leadership styles, and cohesiveness. --Develop, research, organize, and deliver formal public speeches --Recognize how to communicate within diverse environments 	<ul style="list-style-type: none"> --Oral Presentations --Individual and group projects --Exams

III. Required Text(s), Optional Text(s) and/or Materials to be Supplied by Student.

Recommended: Dan O'Hair, The Pocket Guide to Public Speaking (latest edition)

IV. Suggested Course Maximum - 25

V. List any specific spatial or physical requirements beyond a typical classroom required to teach the course.

Smart classroom with podium

VI. Course Requirements/Grading System – Describe any course specific requirements such as research papers or reading assignments and the generalized grading format for the course

Oral presentations will make up 60% of semester grade. Written assignments will make up 40% of semester grade.

A (90-100); B (80-89); C (70-79); D (60-69); F (Below 60)

VII. Curriculum Checklist

- **Academic General Education Course** (from ACGM – but not in WCJC Core)
No additional documentation needed
- **Academic WCJC Core Course**
Attach the Core Curriculum Checklist, including the following:
 - Basic Intellectual Competencies
 - Perspectives
 - Exemplary Educational Objectives
- **WECM Courses**
If needed, revise the Program SCANS Matrix & Competencies Checklist.