



Course Information

Course Title	Introduction to Speech Communication
Course Prefix, Num. and Title	SPCH 1311
Division	Communication & Fine Arts
Department	Speech
Course Type	Academic General Education Course (from ACGM, but not WCJC Core)
Course Catalog Description	-Introduces basic human communication principles and theories embedded in a variety of contexts including interpersonal, small group, and public speaking.
Pre-Requisites	TSI satisfied in Reading or concurrent enrollment in READ 0306 or READ 0307
Co-Requisites	Enter Co-Requisites Here.

Semester Credit Hours

Total Semester Credit Hours (SCH): Lecture Hours:	3:3:0
Lab/Other Hours	
Equated Pay Hours	3
Lab/Other Hours Breakdown: Lab Hours	Enter Lab Hours Here.
Lab/Other Hours Breakdown: Clinical Hours	Enter Clinical Hours Here.
Lab/Other Hours Breakdown: Practicum Hours	Enter Practicum Hours Here.
Other Hours Breakdown	List Total Lab/Other Hours Here.

Approval Signatures

Title	Signature	Date
Prepared by:		
Department Head:		
Division Chair:		
Dean/VPI:		
Approved by CIR:		

Additional Course Information

Topical Outline: Each offering of this course must include the following topics (be sure to include information regarding lab, practicum, and clinical or other non-lecture instruction).

Basic communication theory and practice:

Elements of Public Speaking

Listening Skills

Effective speech delivery

Audience analysis

Overcoming communication apprehension

Organizational patterns, outlining

Language, vocabulary, presentation technique

Course Learning Outcomes:

Learning Outcomes – Upon successful completion of this course, students will:

-Apply the principles of human communication including: perception, verbal communication, nonverbal communication, listening, and audience analysis.

--Demonstrate how to establish and maintain relationships through the use of interpersonal communication

--Apply small group communication skills including: problem solving, group roles, leadership styles, and cohesiveness.

--Develop, research, organize, and deliver formal public speeches—

Recognize how to communicate within diverse environments

Methods of Assessment:

-Oral Presentations--Individual and group projects--Exams

Required text(s), optional text(s) and/or materials to be supplied by the student:

Recommended: Dan O'Hair, The Pocket Guide to Public Speaking (latest edition)

Suggested Course Maximum:

25

List any specific or physical requirements beyond a typical classroom required to teach the course.

Smart classroom with podium

Course Requirements/Grading System: Describe any course specific requirements such as research papers or reading assignments and the generalized grading format for the course.

Oral presentations will make up 60% of semester grade. Written assignments will make up 40% of semester grade.

A (90-100); B (80-89); C (70-79); D (60-69); F (Below 60)

Curriculum Checklist:

Administrative General Education Course (from ACGM, but not in WCJC Core) – No additional documents needed.

Administrative WCJC Core Course. Attach the Core Curriculum Review Forms

Critical Thinking

Communication

Empirical & Quantitative Skills

Teamwork

Social Responsibility

Personal Responsibility

WECM Course -If needed, revise the Program SCANS Matrix and Competencies Checklist