



Course Information

Course Title	Digital Media
Course Prefix, Num. and Title	ARTS 2348
Division	Communication and Fine Arts
Department	Visual and Performing Arts
Course Type	Academic General Education Course (from ACGM, but not WCJC Core)
Course Catalog Description	Studio art course that introduces the potential of basic digital media manipulation and graphic creation. The course emphasizes still and time-based media.
Pre-Requisites	ARTS 1311
Co-Requisites	

Semester Credit Hours

Total Semester Credit Hours (SCH): Lecture Hours:	3:3:0
Lab/Other Hours	
Equated Pay Hours	3
Lab/Other Hours Breakdown: Lab Hours	.
Lab/Other Hours Breakdown: Clinical Hours	.
Lab/Other Hours Breakdown: Practicum Hours	
Other Hours Breakdown	

Approval Signatures

Title	Signature	Date
Prepared by:		
Department Head:		
Division Chair:		
Dean/VPI:		
Approved by CIR:		

Additional Course Information

Topical Outline: Each offering of this course must include the following topics (be sure to include information regarding lab, practicum, and clinical or other non-lecture instruction).

- Color Theory
- Printing and presentation of digital art
- Photographing 2D & 3D
- Adobe Illustrator and Adobe Photoshop basics
- Principles of Design and Visual Elements

Course Learning Outcomes:

Learning Outcomes – Upon successful completion of this course, students will:

- Apply tools and technologies used in digital media.
- Apply the elements of art and principles of design within the realm of digital media.
- Demonstrate creative skill in aesthetic problem solving within assigned parameters.
- Employ discipline-specific vocabulary in the evaluation of still and time-based design problems.
- Demonstrate an appropriate level of professional practice.

Methods of Assessment:

- Papers
- Group Assignments
- Projects (Rubrics)
- Quizzes
- Class Participation & Critiques
- Portfolio review

Required text(s), optional text(s) and/or materials to be supplied by the student:

Beginner's Guide to Digital Painting in Photoshop by Nykolai Aleksander, Richard Tilbury. (ISBN: 9780955153075)
Adobe Illustrator CC Classroom in a Book (ISBN: 0321929497)

Suggested Course Maximum:

10

List any specific or physical requirements beyond a typical classroom required to teach the course.

Computer lab with Adobe Illustrator and Photoshop CC

Course Requirements/Grading System: Describe any course specific requirements such as research papers or reading assignments and the generalized grading format for the course.

90-100	A
89-80	B
79-70	C
69-60	D
59 or below	F

Curriculum Checklist:

- Administrative General Education Course** (from ACGM, but not in WCJC Core) – No additional documents needed.
- Administrative WCJC Core Course.** Attach the Core Curriculum Review Forms
 - Critical Thinking
 - Communication
 - Empirical & Quantitative Skills
 - Teamwork
 - Social Responsibility
 - Personal Responsibility
- WECM Course** -If needed, revise the Program SCANS Matrix and Competencies Checklist