



**Course Information**

<b>Course Title</b>	Introduction to Speech Communication
<b>Course Prefix, Num. and Title</b>	SPCH 1311
<b>Division</b>	Communication & Fine Arts
<b>Department</b>	Speech
<b>Course Type</b>	Academic General Education Course (from ACGM, but not WCJC Core)
<b>Course Catalog Description</b>	Introduces basic human communication principles and theories embedded in a variety of contexts including interpersonal, small group, and public speaking.
<b>Pre-Requisites</b>	TSI ELAR (Reading and Writing) requirements met or concurrent enrollment INRW 0306 or INRW 0307 or ENGL 1301/NCBI 0300.
<b>Co-Requisites</b>	

**Semester Credit Hours**

<b>Total Semester Credit Hours (SCH): Lecture Hours:</b>	3:3:0
<b>Lab/Other Hours</b>	
<b>Equated Pay Hours</b>	3
<b>Lab/Other Hours Breakdown: Lab Hours</b>	
<b>Lab/Other Hours Breakdown: Clinical Hours</b>	
<b>Lab/Other Hours Breakdown: Practicum Hours</b>	
<b>Other Hours Breakdown</b>	

**Approval Signatures**

<b>Title</b>	<b>Signature</b>	<b>Date</b>
<b>Prepared by:</b>		
<b>Department Head:</b>		
<b>Division Chair:</b>		
<b>Dean/VPI:</b>		
<b>Approved by CIR:</b>		

## Additional Course Information

**Topical Outline:** Each offering of this course must include the following topics (be sure to include information regarding lab, practicum, and clinical or other non-lecture instruction).

Basic communication theory and practice:

Elements of Public Speaking

Listening Skills

Effective speech delivery

Audience analysis

Overcoming communication apprehension

Organizational patterns, outlining

Language, vocabulary, presentation technique

### Course Learning Outcomes:

#### Learning Outcomes – Upon successful completion of this course, students will:

-Apply the principles of human communication including: perception, verbal communication, nonverbal communication, listening, and audience analysis.

--Demonstrate how to establish and maintain relationships through the use of interpersonal communication

--Apply small group communication skills including: problem solving, group roles, leadership styles, and cohesiveness.

--Develop, research, organize, and deliver formal public speeches—

Recognize how to communicate within diverse environments

#### Methods of Assessment:

-Oral Presentations--Individual and group projects--Exams

### Required text(s), optional text(s) and/or materials to be supplied by the student:

Recommended: Dan O'Hair, The Pocket Guide to Public Speaking (latest edition)

### Suggested Course Maximum:

25

### List any specific or physical requirements beyond a typical classroom required to teach the course.

Smart classroom with podium

**Course Requirements/Grading System:** Describe any course specific requirements such as research papers or reading assignments and the generalized grading format for the course.

Oral presentations will make up 60% of semester grade. Written assignments will make up 40% of semester grade.

A (90-100); B (80-89); C (70-79); D (60-69); F (Below 60)

### Curriculum Checklist:

**Administrative General Education Course** (from ACGM, but not in WCJC Core) – No additional documents needed.

**Administrative WCJC Core Course.** Attach the Core Curriculum Review Forms

Critical Thinking

Communication

- Empirical & Quantitative Skills
- Teamwork
- Social Responsibility
- Personal Responsibility
- WECM Course** -If needed, revise the Program SCANS Matrix and Competencies Checklist