COLLEGE COLORS

I. PURPOSE

Establishes the official institutional colors for the college.

II. POLICY

A. Wharton County Junior College shall have standard colors that represent the college and that are used whenever official institutional colors are called for.

B. The official college colors shall be those, and only those, approved by the Board of Trustees.

C. The WCJC colors shall be the following red and gray (as depicted in the Pantone® Color Formula Guide) in printed material calling for the official college colors:

   a. Red: Pantone 485 C
   b. Gray: Pantone Cool Gray 4C

D. The WCJC colors shall be the following red and gray (as depicted in the Sherwin-Williams System 4000® color chart) for painted surfaces:

   a. Red: Safety Red, SW 4081, LRV 11%
   b. Gray: Galvano, SW 4027, LRV 58%

(POLICY APPROVAL: 3-22-95, Board of Trustees)

III. PROCEDURES

The Office of College Advancement is responsible for assuring that only the official college colors are used whenever official colors are called for. In cases where any confusion or disagreement exists regarding the approved shades of gray and red, the Director of College Advancement has final authority.

FRV/FRV
1-18-95